

INTERNATIONAL SCHOOL MEALS DAY



Thursday 11 March 2021

This year's theme, 'Eat for the *health* of it', encouraged the exploration of affordable, nutritious foods and the links between food and nutrition and children's physical and mental health.



2,558,848

estimated accounts reached on Twitter
(2020: 1,894,778)

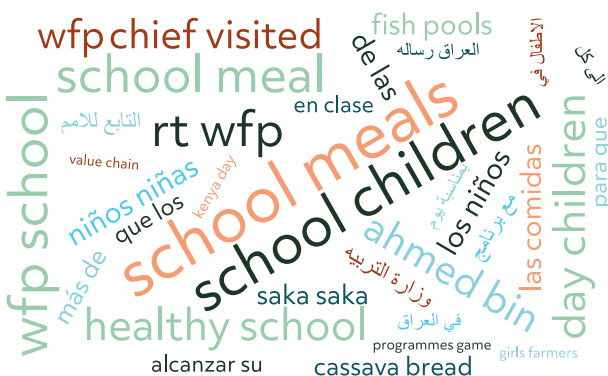


2,901,509

impressions
(2020: 1,901,519)



Top contributor:
World Food Programme



The most used term connected with the hashtag was 'school meals', as people around the globe got involved



63

As ISMD took place across the world, the site had visitors from 63 countries and all regions

(2020: 52)

