

## **International School Meals Day 2022: Celebrating School Meals**

Hello - and thank you for downloading the International School Meals Day resource pack!

It contains a range of social media images, logos and resources to help you get involved with this year's celebration.

### **Background:**

International School Meals Day (ISMD) is a unique campaign with the aim of raising awareness of good nutrition for all children regardless of their circumstances. Launched in 2013, it has brought together teachers and students, policymakers, school cooks, chefs, food and nutrition professionals, schools and communities, charities, businesses and health professionals from around the world to talk about the importance of school meals and its impact on wellbeing and education. Themes have included 'eating for the health of it', 'sharing successes' and 'who makes my meal?'. In 2018 we ran a children's competition and created the [ISMD2018 International Cookbook: My Food](#).

Click here for more information: [internationalschoolmealsday.com](https://internationalschoolmealsday.com)

### **Engagement & resources:**

Activity takes place online via the [website](#) and [@IntSchoolMeals](#) on Twitter, where schools' and children's contributions are shared plus blogs, best practice examples and resources.

ISMD2021 saw 63 countries get involved (up from 52 in 2020) with social media activity and reach increasing each year. [Click here to see 2021 highlights](#).

Each year we produce a brand new resource pack for schools or children and families to use; featuring posters and flyers, recipe cards and drawing templates to inspire contributions.

### **#ISMD2022 #ISMDX:**

Thursday 10 March 2022 will see us reach our 10<sup>th</sup> anniversary and we are marking this with the theme '**Celebrating School Meals**'. We will ask people to share their stories, ideas and experiences around the 'past, present and future of food' – the

traditions people have with food and eating, what is grown where they live, and what the future might look like.

We'll be producing a 10<sup>th</sup> anniversary digital publication and creating a large online montage of everyone's contributions!

**Get involved:**

ISMD is supported and funded by Scottish Government and all activity coordinated by the charity Children in Scotland.

Over the past 10 years, we have had more than 30 organisations involved, sharing information and promoting ISMD, with hundreds of schools also getting involved – all creating a great network and opportunities to connect.

We are always looking for new organisations to get involved.

Get in touch! Email us at [ismd@childreninscotland.org.uk](mailto:ismd@childreninscotland.org.uk)